



Reading with Sparkles Program

Dayna Hilton, FLSE II



Clarksville, Arkansas



Things to consider during presentation



You may use the program “as is” or develop your own program to fit the risks and needs in your area.



Be creative. Your imagination is your only limitation!



RFD #1 Overview



Primary Goals and Objectives



Save lives, reduce injuries and decrease property loss from fire.



Provide low-cost, educationally sound programming.



To evaluate and reinforce large assembly-type fire safety programming conducted in October.





Formative Evaluation

Reading with Sparkles Program



Community risk profile conducted on regular basis

Examples of data gathered:

National Fire
Fire Protection
Association



United States Fire
Administration



Johnson County RFD #1 NFIRS



Needs / Challenges

Arkansas has one of the highest numbers of fire related deaths in the United States, with most of those being young children.*



*United States Fire Administration's *Fire in the United States*, 1989 – 1998 edition



Program Description

Reading with Sparkles Program



Program Methods

Johnson County RFD #1 has **two primary methods** to educate children through this program:

-  Conduct interactive fire safety presentations with children in large assemblies.
-  Conduct interactive classroom visits with kindergarteners and first graders at Clarksville Primary School.



1) Conduct interactive fire safety presentations with children in large assemblies.



Large assemblies continued...



Introduction



Share rules



Read children's fire safety book



Discuss fire safety related behaviors



Large assemblies continued...



If available, firefighter demonstrates how firefighters are your friends



Sing songs



Jr. Firefighter Oath



Allow children to pet Sparkles in orderly fashion and say hello to firefighter



2) Conduct interactive classroom visits with kindergarteners and first graders at Clarksville Primary School





Pass out materials to teachers



Introduction



Share rules



Read *Sparkles the Fire Safety Dog*



Sing song



If available, have firefighter demonstrate gear and share how firefighters are helpers and friends





Jr. Firefighter Oath



Visit with children about fire safety behaviors and evaluate retention



Go over those areas needing to be addressed



Have child demonstrate behavior



Discuss reading program



Allow children to pet Sparkles in orderly fashion



Supplemental Materials

Coloring Page



Smoke Alarm



Fire Safety Trading Cards



Traveling Trunk



Bookmarks



Stickers





Program Impact[🐾]

Reading with Sparkles Program



October 2003 to May 2009



Visited a different classroom each week throughout the school year (reached over 500 children annually at Clarksville Primary School for a total of over 2700 students from October 2003-May 2009).



Reached over 5,000 other students in US and Canada (some via Skype).



Program Evaluation Example by Fire Corps Member



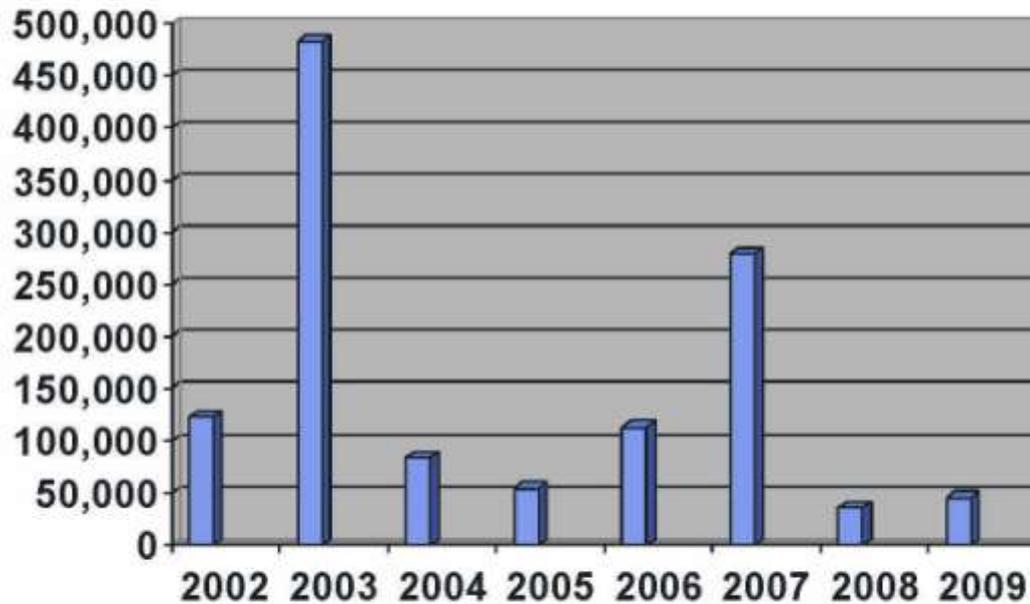


Outcome 

Reading with Sparkles Program



Residential Property Loss



Johnson County RFD #1

Clarksville, Arkansas





"Sparkles helped
save my life."

Angelica, Age 5





Conclusion 

Reading with Sparkles Program



Lessons Learned



Visit with teacher ahead of time about the reading program and the incentives (coloring page and bookmarks) involved.



Before reading, set guidelines with children. Share with them that if they sit quietly, that you will give them a special sticker or other memento!



Refer to smoke alarm tips in OSU's Fire Protection Publication's *Fire Safety for Young Children Curriculum*.



Make sure that books are age-appropriate.



If a message is incorrect in the book, adapt it to be correct.



Lessons Learned continued...



Respect other people's creative property.
Make materials your own and develop them to fit your needs.



Utilize Oklahoma State University's *Fire Safety for Young Children* curriculum's suggested books



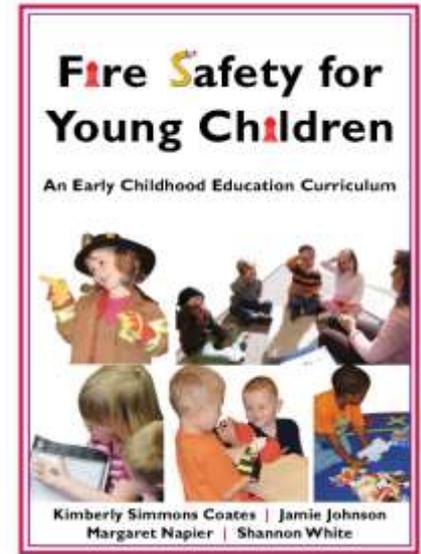
Find sponsors for trading cards, stickers, coloring sheets



Document immediately after program



Utilize volunteers such as Fire Corps members to assist with programming





Sparkles the Fire Safety Dog





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