The Adventures of Reminder Man and Other Ways to Battle the Evil Forces of Fire

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Layton City Fire Department
GOALS AND OBJECTIVES
Program Overview

• “The Adventures of Reminder Man”

• Firefighters reinforce what was taught

• Activity Book
Goal for our Program

Affect change in the elementary age children throughout the city and reduce the number of JFS Intervention referrals from the schools and parents
Objectives

• Provide a program that is educational and entertaining

• Provide a program that will be taken home and families can learn together
More Objectives

• Provide a program that includes both fire and injury prevention

• Develop a program that will span five years allowing children to learn new information each year in elementary school
Needs Assessment

• Juvenile Firesetter records
  o 71% increase
  o 4 year period
  o Absence of public education program
PROCESS EVALUATION
Implementation

- Recruited impact teams from high schools

- Developed Reminder Man, the hero and Phoebe Fire, the villain

- Assemblies presented in 15 of the 16 schools – 8500 students taught
More Implementation

• Department Engine crews reinforce what was taught

• Scripts evaluated by professional educators

• Dress rehearsals watched by department members
Evaluation of program

- Survey Monkey e-mailed to each teacher
- Observations during the assemblies
- Unsolicited feedback from parents
Results from Evaluations

• Difficulties with the 6th graders and Kindergartners

• The hold out school allowed assemblies this year

• Reminder Man is becoming a Hero
OUTCOME EVALUATION
Long Term Evaluation and Impact

• Reviewed JFS files - 72 % decrease

• Reviewed fire incidents - 18.5% decrease
RECOMMENDATIONS
What to Avoid

• One Program does not fit all ages

• Stretch program out

• Avoid October
Contributors to Our Success

• Program coordinators are passionate

• Secure High School Administration support

• Be a full service Prevention Bureau

• Have Fun
RESOURCES
• Activity book from 2010-11

• Activity book from 2011-12