Vision 20/20

MODELS IN FIRE PREVENTION

SYMPOSIUM 2012

The Adventures of Reminder Man and Other Ways to Battle the Evil Forces of Fire

Dean Hunt

Layton City Fire Department

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GOALS AND OBJECTIVES

Program Overview

- “The Adventures of Reminder Man”
- Firefighters reinforce what was taught
- Activity Book

Goal for our Program

Affect change in the elementary age children throughout the city and reduce the number of JFS Intervention referrals from the schools and parents

Objectives

- Provide a program that is educational and entertaining
- Provide a program that will be taken home and families can learn together

More Objectives

- Provide a program that includes both fire and injury prevention
- Develop a program that will span five years allowing children to learn new information each year in elementary school

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FORMATIVE EVALUATION

Needs Assessment

- Juvenile Firesetter records
  - 71% increase
  - 4 year period
  - Absence of public education program

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PROCESS EVALUATION

Implementation

- Recruited impact teams from high schools
- Developed Reminder Man, the hero and Phoebe Fire, the villain
- Assemblies presented in 15 of the 16 schools – 8500 students taught

More Implementation

- Department Engine crews reinforce what was taught
- Scripts evaluated by professional educators
- Dress rehearsals watched by department members

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IMPACT EVALUATION

Evaluation of program

- Survey Monkey e-mailed to each teacher
- Observations during the assemblies
- Unsolicited feedback from parents

Results from Evaluations

- Difficulties with the 6th graders and Kindergartners
- The hold out school allowed assemblies this year
- Reminder Man is becoming a Hero

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OUTCOME EVALUATION

Long Term Evaluation and Impact

- Reviewed JFS files - 72 % decrease
- Reviewed fire incidents - 18.5% decrease

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RECOMMENDATIONS

What to Avoid

- One Program does not fit all ages
- Stretch program out
- Avoid October

Contributors to Our Success

- Program coordinators are passionate
- Secure High School Administration support
- Be a full service Prevention Bureau
- Have Fun

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RESOURCES

- Activity book from 2010-11
- Activity book from 2011-12