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MODELS IN FIRE PREVENTION

SYMPOSIUM 2012

Partnering For Prevention™

Larry Sagen

FIRE 20/20™

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GOALS AND OBJECTIVES

Partnering For Prevention
Online Training

- **First responders learn how to engage their multicultural and high-risk communities as partners to develop, implement and measure prevention programs.**
  - **Increase cultural understanding**
  - **Apply culturally relevant marketing strategies**
  - **Build positive, proactive relationships**

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FORMATIVE EVALUATION

Partnering For Prevention Online Training

- **2010 U.S. Census**
- **NFPA**
- **2007 FIRE 20/20 Multicultural Safety & Health Research Program (MSHRP)**
- **2010 *Partnering For Prevention* online survey**

- **Problem**: The country's changing demographics present increased safety risks to firefighters and the multicultural and high-risk communities they serve.

- **Solution**: *Partnering For Prevention*™ is a framework of strategies and tactics to connect emergency responders with their multicultural and high-risk communities to develop, implement and evaluate prevention programs.

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PROCESS EVALUATION

Partnering For Prevention
Online Training

- SME's review content during development
- Pilot test with demonstration department

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IMPACT EVALUATION

Partnering For Prevention
Online Training

- Admin system will track learners (who, how many, time online)
- Online evaluation will measure feasibility, appropriateness, acceptability and applicability and identifies qualitative feedback for continuous improvement
- Pre and post-tests will measure knowledge gains and attitude changes
- Six-month follow-up to identify how many departments are applying strategies/tactics

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OUTCOME EVALUATION

Partnering For Prevention Online Training

- *Partnering For Prevention* Report Card one and two-year follow-up.
- Department / community partnerships to develop/update, implement and evaluate risk-reduction programs
  - # of new relationships/partnerships
  - # of ongoing relationships/partnerships
  - # of new and ongoing prevention programs as a result of the *Partnering For Prevention* Online Training
  - Reduction of emergency calls
  - Reduction of life and property loss

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RECOMMENDATIONS

Partnering For Prevention
Online Training Lessons Learned

- Mindset: prevention is as mission critical as emergency response
- Labor and Management on same page
- Map multicultural and high-risk communities
- Leader to leader meetings
- Partnerships are win-win
- 2-way cultural understanding
- Prevention happens at station level

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RESOURCES

Partnering For Prevention
Online Training Resources

- 20/20 *Partnering For Prevention* Online Training Program (Available 7/2012 www.fire2020.org)
- FIRE 20/20 *Multicultural Safety & Health Research Project Final Report* http://fire2020.org/wp-content/uploads/2010/12/FIRE2020_MHSRP_Report.pdf
- Partnering For Prevention Research Study (Available 6/12 www.fire2020.org