Partnering For Prevention
Online Training

• First responders learn how to engage their multicultural and high-risk communities as partners to develop, implement and measure prevention programs.
  • Increase cultural understanding
  • Apply culturally relevant marketing strategies
  • Build positive, proactive relationships
Partnersing For Prevention
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• 2010 U.S. Census

• NFPA

• 2007 FIRE 20/20 Multicultural Safety & Health Research Program (MSHRP)

• 2010 Partnering For Prevention online survey
• **Problem:** The country’s changing demographics present increased safety risks to firefighters and the multicultural and high-risk communities they serve.

• **Solution:** *Partnering For Prevention*™ is a framework of strategies and tactics to connect emergency responders with their multicultural and high-risk communities to develop, implement and evaluate prevention programs.
PROCESS EVALUATION
Partnering For Prevention
Online Training

• SME’s review content during development
• Pilot test with demonstration department
IMPACT EVALUATION
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• Admin system will track learners (who, how many, time online)

• Online evaluation will measure feasibility, appropriateness, acceptability and applicability and identifies qualitative feedback for continuous improvement

• Pre and post-tests will measure knowledge gains and attitude changes

• Six-month follow-up to identify how many departments are applying strategies/tactics
OUTCOME EVALUATION
Partnering For Prevention Online Training

- *Partnering For Prevention* Report Card one and two-year follow-up.

- Department / community partnerships to develop/update, implement and evaluate risk-reduction programs
  - # of new relationships/partnerships
  - # of ongoing relationships/partnerships
  - # of new and ongoing prevention programs as a result of the *Partnering For Prevention* Online Training
  - Reduction of emergency calls
  - Reduction of life and property loss
Partnering For Prevention
Online Training Lessons Learned

• Mindset: prevention is as mission critical as emergency response

• Labor and Management on same page

• Map multicultural and high-risk communities

• Leader to leader meetings

• Partnerships are win-win

• 2-way cultural understanding

• Prevention happens at station level
Partnering For Prevention
Online Training Resources

• 20/20 Partnering For Prevention Online Training Program (Available 7/2012 www.fire2020.org)

• FIRE 20/20 Multicultural Safety & Health Research Project Final Report

• Partnering For Prevention Research Study (Available 6/12 www.fire2020.org)