Mary Marchone & Sandy Facinoli
2016 Model Performance in Fire Prevention Symposium
National Fire Academy Training

• Executive Fire Officer Program – 2nd year
  - Executive Analysis of Community Risk Reduction – 10-day

• Leadership Strategies for Community Risk Reduction – 6-day (offered off-campus)

• Cultural Competence in Community Risk Reduction – 6-day

• Managing Officer Program – 6-day
  - Applications of Community Risk Reduction
National Fire Academy Training

• Off-campus offerings:
  • 2-day – Building Organizational Support for Community Risk
  • 2-day – Best Practices in Community Risk Reduction

Visit http://www.usfa.fema.gov/training/nfa/
COMMUNITY RISK-REDUCTION MODEL

I GETTING READY
- Understand Risk Reduction
- Accept Personal Responsibility
- Develop Personal Vision
- Evaluate Authority and Politics

II ASSESSMENT
- Analyze Community
- Assess Vulnerability
- Establish Priorities Based on Rated Risk
- Identify Stakeholders and Create Community Group
- Define Acceptable Level of Risk
- Create Problem Statement and Goal

III PLANNING
- Identify Potential Interventions
- Conduct Cost/Benefit Analysis
- Select Interventions
- Design Program and Marketing Strategy
- Develop Implementation/Evaluation Plan
- Gain Approvals
- Pilot Testing

IV IMPLEMENTATION
- Schedule
- Monitor and Collect Data
- Quality Control
- Feedback
- Track Short-Term Effects

V RESULTS
- Track Long-Term Effects
- Analyze Results
- Report Results
- Sustainability

STEPS

ACTIVITIES

BUILDING SUPPORT
- Build Organizational Equity
- Create Organizational Culture
- Engage Community
- Build Community Equity

OUTCOMES

I CHAMPION OF RISK REDUCTION
II COMMUNITY PARTNERSHIPS
III STRATEGIC PROGRAMS
IV ENGAGED COMMUNITY
V IMPROVED QUALITY OF LIFE
Fire is Everyone’s Fight.
Tagline.
Designed to unite fire service and others.
Valuable resources.

www.usfa.fema.gov/fireiseveryonesfight
U.S. Fire Administration

USFA website

Prevention topic

information
downloadable/customizable materials
PSAs
Social media cards
Facebook posts/tweets
Partner agencies
Prevention and Public Education Exchange

• An online collection of prevention and public education resources

• Part of the USFA’s Library’s online catalog
Civilian Fire Fatalities

Monday – Friday media search
Map
Customizable reports
Focus on Fire Safety

Monthly topics

Downloadable/customizable poster
U.S. Fire Administration

NFIRS, Data, Statistics, Fire Department Census, Publications and Library
Thank you!

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