“Senior Outreach – The Power of Partnerships”

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Montgomery County (MD) Fire and Rescue Service
GOALS AND OBJECTIVES

• THE VALUE OF PARTNERSHIPS
• USING AN “OFFENSIVE STRATEGY”
• HOW TO “SELL” YOUR SERVICES
The Case for Partnerships
Senior Fire Safety Risk

- We didn’t get into this situation by ourselves & we can’t get out of it by ourselves
- Seniors are at incredible risk
  - Object-related
  - Procedure
  - Behavior
  - Perception
- Collaborative Ventures Work: Added Value
Visionary Leadership

- Comprehensive Review
- 37 Recommendations
- Political (Fiscal) Will and Determination
- MCFRS Senior Fire Task Force Report
Senior Outreach & Education

- Public Education
- Home Safety Checks
- Follow-up w/mailed Checklists
- Most are “Organization-Focused”
  - Senior “Villages”
  - Meals on Wheels
  - Faith-based Organizations
  - Senior Centers
PROCESS EVALUATION
Our Process: Working With Others
The Plan

Seek to Engage with “Off the Grid”

1 Group Educational Presentation per Week

1 – 2 Large Outreach Program per Month

Fill in the Gaps with Individual Requests

Be Receptive to Whatever Comes Along
A Lot of Hard Work & A Lot of Luck

Education
61 group education programs
2150 County residents
(35.2 attendees/event)

Outreach
815 home safety checks
1024 smoke alarms
618 batteries
(1.3 smoke alarms/home)
(0.76 batteries/home)
OUTCOME EVALUATION
Measureables
Recommendations
Recommendations
(what has worked for MCFRS)

• Lead the Effort
• Determine Scope of Your Community’s Problems
• Find Partners
• Share the Work
• Celebrate Successes
• Track Results
Resources

MCFRS Home Safety Checklist w/Carbonless Copy and Envelope

On-line, cloud-based program for forms, surveys, registrations

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Thank you for your time and attention!

-Jim
As part of our Senior Outreach Program, the Montgomery County Fire and Rescue Service recently performed a home safety check at the residence of:

located at:

During this visit, we checked the following:

☐ Made sure the home had the proper number of working smoke alarms.

☐ We installed ________ NEW smoke alarms in the following locations:

☐ We provided a “File of Life” which is a chart that contains information about the resident(s) and should be posted in a prominent location.

☐ We discussed and practiced fire escape plans. An escape plan is only as effective as the ability to know and execute it. We identified multiple exits and designated meeting points.

☐ We discussed strategies to prevent fires, including keeping cooking areas free of clutter, and providing adequate lighting.

☐ Other:

Please follow up discussions about these items:

Should you have questions, please call us at ________ or visit our website at www.mcfrs.org/mcsafe.

Montgomery County Executive Dallas M. Smith

Montgomery Fire Chief Scott Goldstein

Carbonless, one page checklist

Envelope

Original: Left w/ Resident

Yellow Copy: Sent to a Relative, Friend, Neighbor

Includes Contact Information for MCFRS Home Safety Check Program