Implementing Statewide Community Risk Reduction

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TSFMO Objectives

- Fire death rate under 10 deaths per million
- Fewer than 9,000 structure fires annually
- 100 fire departments with TSFMO-approved CRR plans by 2020
FORMATIVE EVALUATION
Starting Points

• High rate of fire deaths
• 2011 UT study
• Residential fire risk
• Survey of TN fire service leaders
  – #1 recommendation: Statewide CRR Plan

• 5 Things
  – Smoke alarms
  – Get Out, Stay Out
  – Escape planning
  – Fire sprinklers
  – Close the Door
PROCESS EVALUATION
Early Stages and Reevaluations
IMPACT EVALUATION
Immediate Returns
Reduced Fire Loss

![Graph showing reduced fire loss from 2007 to 2016. The average fire loss from 2007 to 2011 is 10,340, while the average from 2012 to 2016 is 9,098.]
RECOMMENDATIONS
Lessons Learned

• Use local data
• Find partners
• Evaluate your contribution
• Assign roles