



Vision 20/20



Model Performance in Community Risk Reduction

SYMPOSIUM 2018

Implementing Statewide Community Risk Reduction

Greg Adams

Tennessee State Fire Marshal's Office



OBJECTIVES

TSFMO Objectives

- Fire death rate under 10 deaths per million
- Fewer than 9,000 structure fires annually
- 100 fire departments with TSFMO-approved CRR plans by 2020



Vision 20/20





FORMATIVE EVALUATION

Starting Points

- High rate of fire deaths
- 2011 UT study
- Residential fire risk
- Survey of TN fire service leaders
 - #1 recommendation: Statewide CRR Plan
- 5 Things
 - Smoke alarms
 - Get Out, Stay Out
 - Escape planning
 - Fire sprinklers
 - Close the Door



PROCESS EVALUATION



Early Stages and Reevaluations





IMPACT EVALUATION

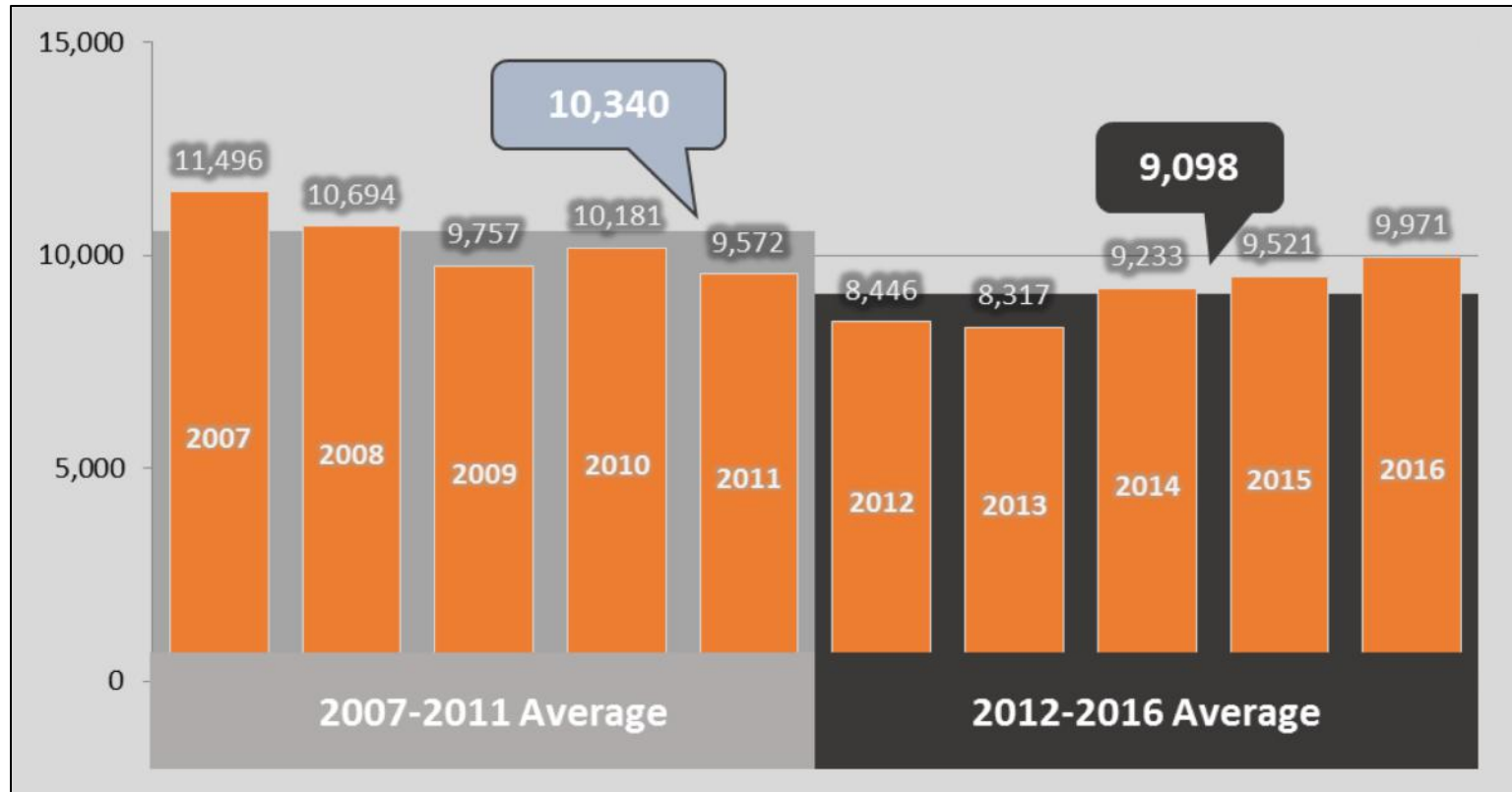
Immediate Returns





OUTCOME EVALUATION

Reduced Fire Loss





RECOMMENDATIONS

Lessons Learned

- Use local data
- Find partners
- Evaluate your contribution
- Assign roles