

ST. 7 STATION-BASED CRR PROJECT

March 2019

Six Steps of the CRR Approach



DATA ANALYSIS/IDENTIFY RISK/PRIORITIZE RISK

Anticipate busy Skate Park due to spring break & nice weather

Historically multiple calls for traumatic injuries

Observe many participants not wearing helmets

DEVELOP STRATEGIES & TACTICS TO MITIGATE RISK

Station Captain orchestrated helmets for distribution as well as giveaway items for rewards

PREPARE CRR PLAN

Email sent to station officers to explain plan, set expectation & orient personnel to event supplies

IMPLEMENT PLAN

Each crew was asked to spend 1-2 hours/day at Skate Park distributing helmets to those without one and rewarding those wearing one

MONITOR, EVALUATE & MODIFY

Found multi-sport helmets to be most popular and in need of more quantities, sought more

Provided instructional feedback regarding proper fit after receiving questions

Declining weather resulted in fewer participants at end of week + saturation of participants

Leveraged partners - "Make Safety Sexy" champions who were at Skate Park

Identified deterrents to helmet use = size, age/damage & too hot to wear comfortably

REPORT OUTPUTS, IMPACT & OUTCOME

Outputs: 30+ helmets distributed/fitted to Skate Park participants (both youth & adults), rewards given to more participants than could be counted

Impact: Happy citizens & participants (in person & social media feedback received), helmets being used by most participants, injuries/TBIs avoided??? (can't really measure)

Outcome: Time will tell if we monitor incident data or receive anecdotal data