



Vision 20/20

National Strategies for Fire Loss Prevention



Model Performance in Community Risk Reduction

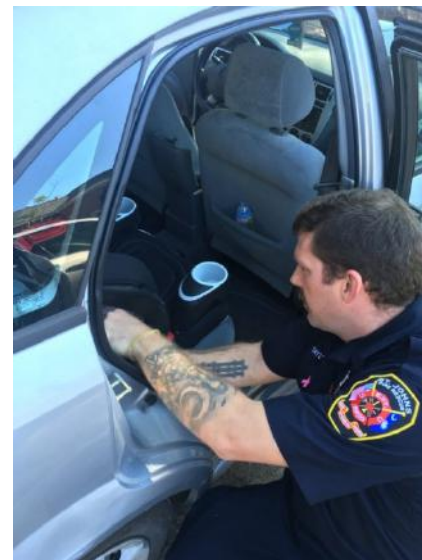
SYMPOSIUM 2020

Child Safety Seats from the Ground Up

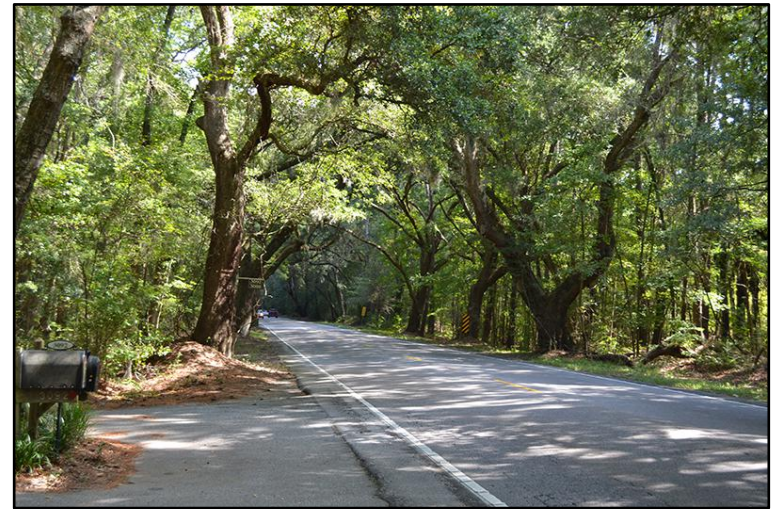
Ryan Kunitzer

Battalion Chief

St. Johns Fire District



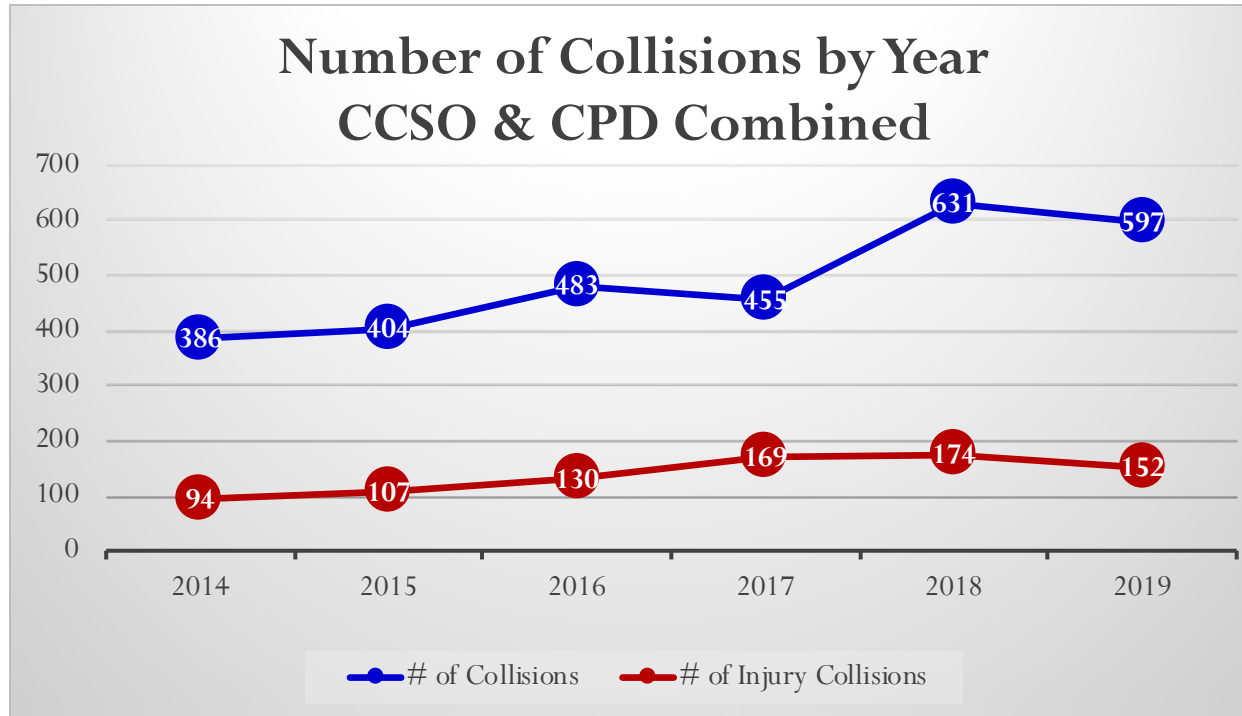




Risk Assessment

- Fast growing community – rural roads
- Increase in vehicle collisions and injuries
 - children and adults
 - multiple fatality collision with children
- Diverse population
 - “New” families
 - Spanish-speaking population
- Lack of other resources

Johns Island Vehicle Collision Data



Planning

- Increase # of technicians and instructors
- Partner with other agencies – identify stakeholders
- Increase community knowledge
- Reduce amount of injuries/fatalities in children under age 12



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**MODEL PERFORMANCE IN
COMMUNITY RISK REDUCTION**

SYMPOSIUM

PROCESS EVALUATION

Implementation

- Technician/instructor process
- Community checkpoints/events
- “Fitting station” – one place for the community
- Partners for economic incentive
- Follow up surveys



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**MODEL PERFORMANCE IN
COMMUNITY RISK REDUCTION**

SYMPOSIUM

IMPACT EVALUATION

Short Term Results

Year One

- 15 seat checks
- Two Technicians

Year Three

- 112 seat checks Year Three
- One Instructor & 15 technicians
- More community events
- 92% increase of caregiver knowledge

Documented Save





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**MODEL PERFORMANCE IN
COMMUNITY RISK REDUCTION**

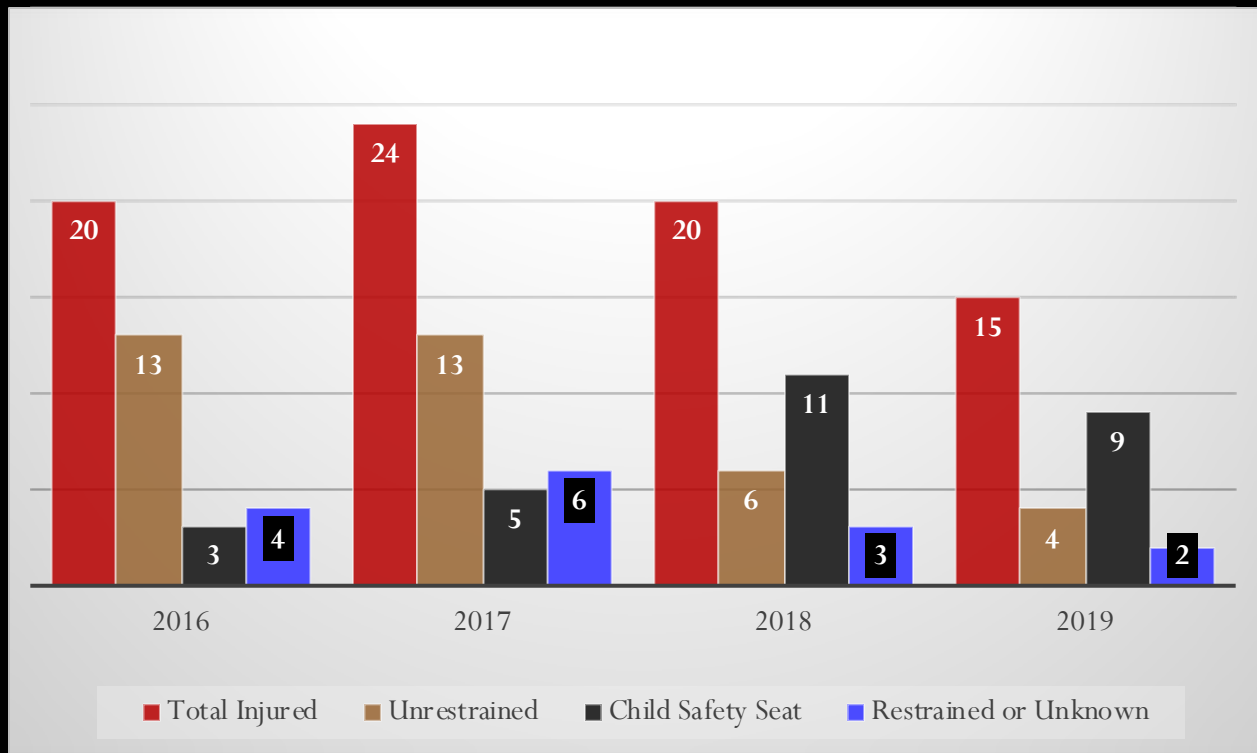
SYMPOSIUM

OUTCOME EVALUATION

Long Term Results

- Regional Growth – Hundred of technicians = more seats and events!
- 2017, 2018, 2019 reduction in injuries to children – rate of vehicle collisions has increased
- No child fatalities in vehicle collisions

Injuries Sustained under 8 years





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**MODEL PERFORMANCE IN
COMMUNITY RISK REDUCTION**

SYMPOSIUM

RECOMMENDATIONS

Recommendations

- Internal/external stakeholders
- Identify people in own agency to spearhead
- Partner with local/state agencies for resources

- **Time.**

Good to know!



Certifying Body:
cert.safekids.org





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