Model Performance in Community Risk Reduction

SYMPOSIUM 2020

A Sound Off Success Story

Lieutenant Eileen Pettinger,
Saginaw Fire Department
Sound Off and the
Saginaw Fire Department
February, 2019
School presentations:

4 Saginaw Schools:
* Arthur Eddy Academy
* Loomis
* Jesse Rouse
* Merrill Park

2\textsuperscript{nd} & 3\textsuperscript{rd} graders in each
Sound Off Program:

*Pre-test (1\textsuperscript{st} visit)
*Homework/Incentive
*Post-test (2\textsuperscript{nd} visit)
Incentives: Pizza parties for kids
Gift cards for teachers
Home visits:
Smoke and CO alarm installations/Fire Drills
Protecting our citizens…

• From the Barham family...
  “Thank you so much!! You guys were great and such a blessing! Now I can keep my growing family safe! Oh what a good feeling that is!!”
Making a difference...

• From the Ramos family....
  “ HUGE thank you to Saginaw City Fire Department Engine 4. They installed 4 smoke alarms and a carbon monoxide alarm for FREE! Plus...they let my daughter check out their truck!”
Helping families with special needs:
Installing bed shakers:

• From the Case family:
  “Brayden and Mom really appreciate you guys for your service, you’re all awesome!! Thank you so much for talking safety and the fire truck experience, too! Bray had an awesome time and experience.”
Partners:

*Buena Vista Fire Department
*Carrollton Twp. Fire Department
Detroit Fire Safety Presentation:
Sound Off National Stats vs. Saginaw Stats:

**Sound Off Stats:**
45.8% increased knowledge from Pre-tests to Post tests
(National average)

**Saginaw Stats:**
51.8% increased knowledge from Pre-tests to Post tests
Sound Off Stats in Saginaw:

* 13 Class presentations: (7) 2nd grade, (6) 3rd grade classes
* Grand total of 282 students received the program.
* 64 home visits, with every site having fire drills.
* 303 smoke alarms installed.
* 64 CO alarms installed (28 Sound Off; 37 other)
* 2 Lifetones installed.