



Vision 20/20

National Strategies for Fire Loss Prevention



Model Performance in Community Risk Reduction

SYMPOSIUM 2020

Implementing Statewide Community Risk Reduction

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FORMATIVE EVALUATION

Starting Points

- High rate of fire deaths
- 2011 UT study
- Residential fire risk
- Survey of TN fire service leaders
 - #1 recommendation:
Statewide CRR Plan
- 5 Things
 - Smoke alarms
 - Get Out, Stay Out
 - Escape planning
 - Fire sprinklers
 - Close the Door



PROCESS EVALUATION

Early Stages & Reevaluations

- 2012: Get Alarmed Tennessee
- Target neighborhoods for canvasses
- TN Fire Loss Symposium
 - Statewide Community Risk Reduction Plan
- Community Risk Assessments





IMPACT EVALUATION

Immediate Returns

- 68,000 home visits
- 450+ fire departments in Get Alarmed
- 113 risk assessments distributed to FDs
- 28 CRR plans submitted by FDs

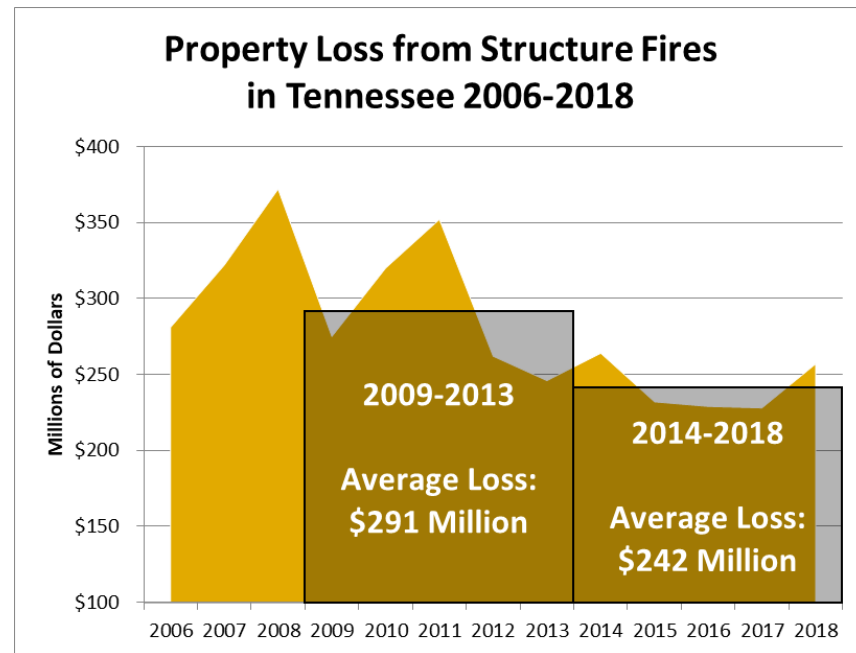




OUTCOME EVALUATION

Reduced Fire Loss

- Reduction is fire death rate
 - Moved from 8th highest nationally to 11th
- 5% reduction in structure fires
- 17% reduction in property loss





RECOMMENDATIONS

Lessons Learned

- Use local data
 - National data may not match your community
- Find partners
- Evaluate how your organization can contribute
- Assign clear roles to everyone

Contact Information

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